

COMPANY PROFILE | 2017





Panorama Destination is Indonesia's Leading Inbound Tour Operator

Awarded Best Tour Operator in Indonesia' 2007, 2008, 2013, 2014 and 2015 by TTG Asia, Most Popular Destination Company for MICE in 2015 & Best Travel Agency Southeast Asia 2016 for Travel Weekly Asia. Last year alone, more than 115,000 inbound tourists trusted their travel arrangements to us.











Panorama Affiliations

TOURISM





















































TRANSPORTATION















HOSPITALITY



































PanoramaDestination Timeline



Road Fleet For Overland Transportation

Since 1976, Panorama has operated its own fleet of air-conditioned vehicles for comfortable overland travel. All vehicles are driven by experienced and qualified professional drivers.



Panorama IPO

In September 2001, Panorama Leisure Group launched an IPO through the Jakarta Stock Exchange and is listed on the JSX under the holding company PT. Panorama Sentrawisata Tbk., referred to as PANR.JK. Panorama Destination (PT Destinasi Tirta Nusantara Tbk.) was one of the Group's companies to go public and be listed on the JSX.



1972



1976



1999



2016



Panorama Founded

From a dream and vision by Mr. Adhi Tirtawisata, Panorama was founded in Jakarta in 1972 as a tour and travel company. With continuous growth and expansion over more than 40 decades, the company evolved into Panorama Leisure Group, an integrated group of companies with Tourism, Transportation and Hospitality as the core of the Group's business activities.



Panorama Destination

Established in 1999, and today the leading Inbound Tour Operator and Destination Management Company in Indonesia, Panorama Destination has its Head Office in Jakarta and branches in Sumatra, Java, Bali, Lombok, Flores and Sulawesi.

Panorama Destination Transformation

2016 sees the launch of a series of amazing tours to both well-established and new tourism destinations throughout Indonesia. Specialized tours include white-water rafting, cooking class, and rainforest & orangutan natural habitat tours. Other unique and personalized tours can be arranged to give clients the perfect holiday experience. Additionally, Panorama Destination continues to invest heavily into new technology in order to serve our clients more efficiently and more conveniently.









PANORAMA OFFICES





Our Fleet | 241 Vehicles













PRODUCTS & SERVICES





10 Days / 09 Nights **HERITAGE OF JAVA**

Discover the legacy of Old Batavia - Stroll around Bogor Botanical Garden - Take in the scenery from the crater at Tangkuban Perahu - Observe and learn how to play angklung -Scenic drive and rail journey from West Java to Central Java to East Java - Visit Prambanan the largest Hindu temple - Try making your own piece of batik - Witness mystical sunrise around Borobudur - Partake in a traditional musical gamelan orchestra - Explore an ancient Hindu temple on a misty mountain top - Dine amidst tea plantation - Lunarlike landscapes and sunrise atop caldera in Bromo

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14 Days / 13 Nights **Sumatran Trails**

Observe the legacies of Deli Sultanate // Swim in the river and lagoon at Tangkahan 'Hidden Paradise' // Explore the lush rainforests and sparkling crater lakes of Sumatera // Bathe Sumatran elephants and contribute to their conservation // Trek through the rainforests to spot orangutans and contribute to their conservation // Discover the traditional ethnic groups who still follow the legacies of ancient culture // Enjoy stunning scenery of the landscapes along the overland journey // Admire the architecture of traditional houses in authentic villages // Seek the renowned world's largest blooming Rafflesia Arnoldi or 'corpse-flower' // Wake up to the view of famous caldera Toba Lake // See the relics of Dutch colonial power // Sample the world-famous slow-cooked beef rendang at an authentic Padang restaurant // Rest and relax in a secluded island of Cubadak.



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12 Days / 11 Nights **Heartland of Indonesia**

Try to make your very own piece of batik using traditional techniques // Enjoy the mystical sunrise view around Borobudur // Visit Indonesia's largest Hindu temple in Indonesia at Prambanan // Stay beneath the stars on a deluxe wooden klotok riverboat in Borneo // Trek through the jungle to spot orangutan in their natural habitat and observe the majestic Alpha male during feeding time // Be mesmerized by lunarlike landscapes and stunning sunrise atop a caldera in Bromo // Stay in the quaint Dutch heritage town of Malang // Partake in a cooking class to discover Javanese culinary heritage

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8 Days / 7 Nights **Lombok & Gili Islands**

Kicks off your adventure with one-night stay in Sanur, Bali - Discover Sasak culture, traditions & beliefs -Stay at a local guesthouse in Tetebatu surrounded by rice paddy fields and natural mountain charm -Stay in a rustic Senaru village nestling at the base of the highest mountain in Lombok -Visit the most famous waterfall in Lombok Sendang Gile - Discover the Trio Gilis using an outrigger boat -Snorkle and swim in clear turquoise water with abundant tropical fish -Stay overnight in tranquil Gili Air - End your trip in Senggigi of Lombok

















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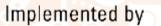
CSR - INITIATIVES BY PANORAMA DESTINATION











Deutsche Gesellschaft für Internationale Zusammerarbeit (BIZ) 8m







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THANK YOU FOR YOUR TIME & CONSIDERATION



